

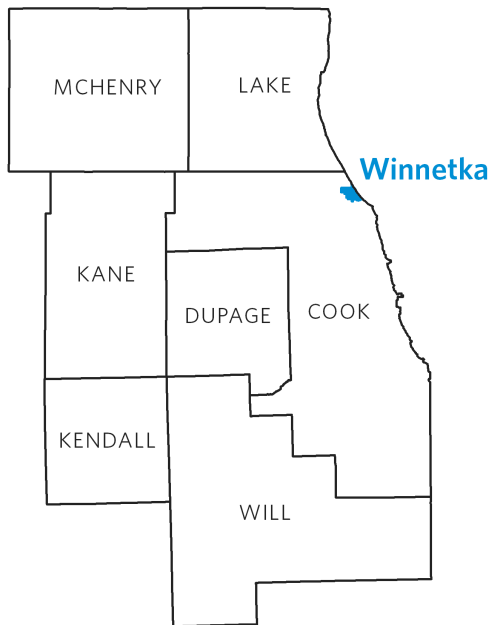


Winnetka

Community Data Snapshot

Municipality Series

June 2026 Release



About the Community Data Snapshots

The Community Data Snapshots is a series of data profiles for every county, municipality, and Chicago Community Area (CCA) within the [Chicago Metropolitan Agency for Planning \(CMAP\)](#) seven-county northeastern Illinois region. The snapshots primarily feature data from the [American Community Survey \(ACS\) five-year estimates](#). All data sources are noted beneath each table.

CMAP publishes updated Community Data Snapshots annually, usually in July. The latest version can always be found on the CMAP website at cmap.illinois.gov/data/community-snapshots. Current and historical snapshot data is available in table format at the [CMAP Data Hub](#). Please direct any questions to info@cmap.illinois.gov.

To improve the Community Data Snapshots in the future, CMAP wants to hear from you! **Please take a quick survey** to describe how you use this data and what you would like to see in next year's snapshots.

User Notes

Definitions

For data derived from the ACS, the Community Data Snapshots uses terminology based on the [ACS subject definitions](#).

Margins of Error

The ACS is a sample-based data product. Exercise caution when using data from low-population communities, as the margins of error are often large compared to the estimates. For more details, please refer to the [ACS sample size and data quality methodology](#).

Regional Values

Regional values are estimated by aggregating ACS data for the seven counties that compose the CMAP region. These counties are Cook, DuPage, Kane, Kendall, Lake, McHenry, and Will.

Median Values

The Census Bureau encourages users to aggregate small levels of geographies into larger areas to estimate median values for those areas. Median values for the aggregated geographies (CCAs and the CMAP region) are estimated from the [grouped frequency distributions](#) reported in the ACS.

Municipalities Located in Multiple Counties

County data is presented for the CMAP county containing the largest portion of the municipality's population, as of the 2020 decennial census.

Municipalities That Extend Beyond the CMAP Region

Values derived from CMAP analyses are generally restricted to geographies that fall within the CMAP regional boundaries. Specifically, values in the General Land Use, Equalized Assessed Value, and Water Supply tables only represent the portion of each municipality that falls within the seven-county CMAP region. This snapshot is for Winnetka, which does *not* extend beyond the CMAP region.

Comparing ACS Data Across Past Community Data Snapshots

When using multiple releases of the CDS, please take care not to compare overlapping ACS 5-year estimates. The Census Bureau provides [specific guidance](#) for when it is appropriate to compare ACS data across time. Please contact CMAP staff at info@cmap.illinois.gov if you have additional questions.

Population and Households

The population and household tables include general demographic, social, and economic characteristics summarized for Winnetka.

General Population Characteristics, 2024

	Winnetka	Cook County	CMAP Region
Total Population	12,484	5,182,090	8,495,320
Total Households	4,172	2,100,230	3,301,388
Average Household Size	3.0	2.4	2.5
Percent Population Change, 2000-10	-1.9	-3.4	3.5
Percent Population Change, 2010-24	2.4	-0.2	0.8
Percent Population Change, 2000-24	0.5	-3.6	4.3

Source: 2000 and 2010 Census, 2020-2024 American Community Survey five-year estimates.

Race and Ethnicity, 2020-2024

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
White (Non-Hispanic)	11,005	88.2	2,077,522	40.1	4,070,419	47.9
Hispanic or Latino (of Any Race)	449	3.6	1,387,163	26.8	2,106,868	24.8
Black (Non-Hispanic)	41	0.3	1,130,881	21.8	1,341,618	15.8
Asian (Non-Hispanic)	319	2.6	407,859	7.9	668,971	7.9
Other/Multiple Races (Non-Hispanic)	670	5.4	178,665	3.4	307,444	3.6

Source: 2020-2024 American Community Survey five-year estimates.

Universe: Total population

Age Cohorts, 2020-2024

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Under 5	1,000	8.0	280,520	5.4	462,655	5.4
5 to 19	3,457	27.7	935,109	18.0	1,610,678	19.0
20 to 34	799	6.4	1,145,837	22.1	1,751,152	20.6
35 to 49	2,331	18.7	1,044,009	20.1	1,707,049	20.1
50 to 64	2,915	23.3	949,459	18.3	1,612,962	19.0
65 to 74	1,103	8.8	487,190	9.4	803,224	9.5
75 to 84	652	5.2	237,130	4.6	388,880	4.6
85 and Over	227	1.8	102,836	2.0	158,720	1.9
Median Age	41.5		38.0		38.5	

Source: 2020-2024 American Community Survey five-year estimates.

Universe: Total population

Educational Attainment*, 2020-2024

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Less than High School Diploma	68	0.9	416,621	11.4	608,225	10.3
High School Diploma or Equivalent	298	3.9	801,258	22.0	1,287,338	21.9
Some College, No Degree	514	6.6	624,173	17.1	1,039,489	17.7
Associate's Degree	151	2.0	243,881	6.7	417,149	7.1
Bachelor's Degree	2,732	35.3	900,648	24.7	1,493,459	25.4
Graduate or Professional Degree	3,967	51.3	654,953	18.0	1,042,387	17.7

Source: 2020-2024 American Community Survey five-year estimates.
 *Highest degree or level of school completed by an individual.

Universe: Population 25 years and older

Nativity, 2020-2024

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Native	11,597	92.9	4,055,022	78.3	6,804,818	80.1
Foreign Born	887	7.1	1,127,068	21.7	1,690,502	19.9

Source: 2020-2024 American Community Survey five-year estimates.

Universe: Total population

Language Spoken at Home and Ability to Speak English, 2020-2024

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
English Only	10,273	89.5	3,148,963	64.2	5,427,887	67.6
Spanish	197	1.7	1,031,829	21.1	1,526,595	19.0
Russian, Polish, or other Slavic Languages	208	1.8	207,055	4.2	288,316	3.6
Chinese (incl. Mandarin, Cantonese)	68	0.6	68,513	1.4	93,083	1.2
Tagalog (incl. Filipino)	0	0.0	48,595	1.0	76,863	1.0
Arabic	0	0.0	51,340	1.0	65,592	0.8
Korean	0	0.0	26,697	0.5	36,471	0.5
Other Asian Languages	109	0.9	68,378	1.4	119,487	1.5
Other Indo-European Languages	619	5.4	200,789	4.1	336,581	4.2
Other/Unspecified Languages	10	0.1	49,411	1.0	61,790	0.8
TOTAL NON-ENGLISH	1,211	10.5	1,752,607	35.8	2,604,778	32.4
Speak English Less than "Very Well"*	260	2.3	688,614	14.0	979,229	12.2

Source: 2020-2024 American Community Survey five-year estimates.

Universe: Population 5 years and older

*For people who speak a language other than English at home, the ACS asks whether they speak English "very well," "well," "not well," or "not at all."

Population with a Disability, 2020-2024

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Number of People with a Disability	820	6.6	587,540	11.3	900,445	10.6
One Type of Disability Only	488	3.9	311,410	6.0	486,435	5.7
Two or More Types of Disability	332	2.7	276,130	5.3	414,010	4.9

Source: 2020-2024 American Community Survey five-year estimates.

Universe: Total population

Disability by Type, 2020-2024

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Hearing Difficulty	285	2.3	129,886	2.5	214,075	2.5
Vision Difficulty	150	1.2	117,625	2.3	171,275	2.0
Cognitive Difficulty	240	1.9	219,496	4.2	334,479	3.9
Ambulatory Difficulty	345	2.8	296,871	5.7	437,316	5.1
Self-Care Difficulty	163	1.3	114,066	2.2	171,243	2.0
Independent Living Difficulty[†]*	264	3.2	225,488	5.6	336,594	5.1

Source: 2020-2024 American Community Survey five-year estimates.

Universe: Total population

Learn more about [how disability is defined](#) for this dataset.

*Universe: Total population over 18

[†]Does not include residents of nursing homes or skilled nursing facilities that provide long-term, nonacute care.

Disability by Age Cohorts, 2020-2024

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
0-17 with a Disability	150	1.2	40,503	0.8	66,935	0.8
18-64 with a Disability	356	2.9	287,681	5.6	436,241	5.1
65-74 with a Disability	74	0.6	108,988	2.1	166,015	2.0
75 and Over with a Disability	240	1.9	150,368	2.9	231,254	2.7

Source: 2020-2024 American Community Survey five-year estimates.

Universe: Total population

Health Insurance Coverage, 2020-2024

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Uninsured	198	1.6	454,597	8.8	646,573	7.6
Uninsured and disabled	0	0.0	31,475	0.6	43,842	0.5

Source: 2020-2024 American Community Survey five-year estimates.

Universe: Total population

Household Size, 2020-2024

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
1-Person Household	632	15.1	727,904	34.7	1,004,516	30.4
2-Person Household	1,247	29.9	629,256	30.0	1,018,513	30.9
3-Person Household	810	19.4	299,403	14.3	501,858	15.2
4-or-More-Person Household	1,483	35.5	443,667	21.1	776,501	23.5

Source: 2020-2024 American Community Survey five-year estimates.

Universe: Occupied housing units

Household Type, 2020-2024

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Family	3,512	84.2	1,210,089	57.6	2,073,094	62.8
Single Parent with Child	145	3.5	168,379	8.0	255,272	7.7
Non-Family	660	15.8	890,141	42.4	1,228,294	37.2

Source: 2020-2024 American Community Survey five-year estimates.

Universe: Occupied housing units

Household Income, 2020-2024

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Less than \$25,000	131	3.1	332,400	15.8	437,334	13.2
\$25,000 to \$49,999	310	7.4	329,767	15.7	468,081	14.2
\$50,000 to \$74,999	290	7.0	293,762	14.0	451,436	13.7
\$75,000 to \$99,999	187	4.5	255,847	12.2	406,073	12.3
\$100,000 to \$149,999	260	6.2	362,019	17.2	604,303	18.3
\$150,000 and Over	2,994	71.8	526,435	25.1	934,161	28.3
Median Income	\$250,001		\$83,498		\$93,091	
Per Capita Income*	\$162,186		\$49,329		\$50,613	

Source: 2020-2024 American Community Survey five-year estimates.

Universe: Occupied housing units

*Universe: Total population

Household Computer and Internet Access, 2020-2024

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
One or More Computing Devices	4,102	98.3	2,000,086	95.2	3,168,942	96.0
Smartphone(s) Only	5	0.1	197,093	9.4	265,765	8.1
No Computing Devices	70	1.7	100,144	4.8	132,446	4.0
Internet Access	4,097	98.2	1,968,080	93.7	3,122,435	94.6
Broadband Subscription	4,087	98.0	1,903,624	90.6	3,037,636	92.0
No Internet Access	75	1.8	132,150	6.3	178,953	5.4

Source: 2020-2024 American Community Survey five-year estimates.

Universe: Occupied housing units

Housing Occupancy and Tenure, 2020-2024

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Occupied Housing Units	4,172	91.9	2,100,230	92.3	3,301,388	93.6
Owner-Occupied*	3,837	92.0	1,212,570	57.7	2,140,282	64.8
Renter-Occupied*	335	8.0	887,660	42.3	1,161,106	35.2
Vacant Housing Units	367	8.1	176,263	7.7	225,992	6.4

Source: 2020-2024 American Community Survey five-year estimates.

Universe: Housing units
*Universe: Occupied housing units

Housing Costs as a Percentage of Household Income*, 2020-2024

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Less than \$20,000	92	2.2	217,994	10.7	284,351	8.9
Less than 20 Percent	0	0.0	3,840	0.2	4,916	0.2
20 to 29 Percent	0	0.0	13,598	0.7	16,165	0.5
30 Percent or More	92	2.2	200,556	9.9	263,270	8.2
\$20,000 to \$49,999	328	8.0	389,231	19.1	548,567	17.1
Less than 20 Percent	98	2.4	35,421	1.7	49,943	1.6
20 to 29 Percent	4	0.1	60,268	3.0	85,571	2.7
30 Percent or More	226	5.5	293,542	14.4	413,053	12.9
\$50,000 to \$74,999	269	6.5	289,462	14.2	445,688	13.9
Less than 20 Percent	0	0.0	68,947	3.4	104,246	3.2
20 to 29 Percent	69	1.7	97,251	4.8	144,885	4.5
30 Percent or More	200	4.8	123,264	6.1	196,557	6.1
\$75,000 or More	3,436	83.3	1,137,184	55.9	1,934,018	60.2
Less than 20 Percent	2,096	50.8	735,884	36.2	1,259,840	39.2
20 to 29 Percent	648	15.7	280,125	13.8	475,559	14.8
30 Percent or More	692	16.8	121,175	6.0	198,619	6.2

Source: 2020-2024 American Community Survey five-year estimates.

Universe: Occupied housing units

*Excludes households with zero/negative income, and renting households paying no cash rent.

Housing & Transportation (H+T) Costs as a Percentage of Household Income*, 2018-2022

	Median-Income Family**	Moderate-Income Family***
Housing Costs	53	66
Transportation Costs	18	21
TOTAL H+T COSTS	71	87

Source: Center for Neighborhood Technology (CNT), [H+T Affordability Index](#) (2018-2022).

*The purpose of the H+T Index is to isolate the effect of location on housing and transportation costs, and is reported for different household typologies. The values above represent the percent of household income that an average household of each type spends on housing and transportation. The standard threshold of affordability is 30% for housing costs alone, and 45% for housing and transportation costs combined.

**"Median-income family" assumes a 4-person, 2-commuter household with income equal to the regional median.

***"Moderate-income family" assumes a 3-person, 1-commuter household with income equal to 80% of the regional median.

Housing Characteristics

The housing characteristics tables include housing unit estimates by housing type, size, and age summarized for Winnetka.

Housing Type, 2020-2024

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Single Family, Detached	4,018	88.5	900,824	39.6	1,744,963	49.5
Single Family, Attached	81	1.8	124,081	5.5	267,540	7.6
2 Units	19	0.4	203,431	8.9	225,323	6.4
3 or 4 Units	75	1.7	237,569	10.4	278,696	7.9
5 to 9 Units	81	1.8	221,658	9.7	272,436	7.7
10 to 19 Units	45	1.0	113,433	5.0	162,206	4.6
20 or More Units	220	4.8	456,751	20.1	545,750	15.5
Mobile Home/Other*	0	0.0	18,746	0.8	30,466	0.9

Source: 2020-2024 American Community Survey five-year estimates.

Universe: Housing units

*"Other" includes boats, recreational vehicles (RVs), vans, etc.

Housing Size, 2020-2024

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
0 or 1 Bedroom	172	3.8	481,226	21.1	596,223	16.9
2 Bedrooms	270	5.9	692,768	30.4	970,902	27.5
3 Bedrooms	644	14.2	707,318	31.1	1,149,073	32.6
4 Bedrooms	1,779	39.2	290,384	12.8	621,544	17.6
5 or More Bedrooms	1,674	36.9	104,797	4.6	189,638	5.4
Median Number of Rooms*	10.0		5.1		6.0	

Source: 2020-2024 American Community Survey five-year estimates.

Universe: Housing units

*Includes living rooms, dining rooms, kitchens, bedrooms, etc., that are separated by built-in, floor-to-ceiling walls.

Excludes bathrooms, porches, balconies, foyers, halls, and unfinished basements.

Housing Age, 2020-2024

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Built 2010 or Later	326	7.2	114,864	5.0	198,138	5.6
Built 1990 to 2009	535	11.8	322,599	14.2	768,316	21.8
Built 1970 to 1989	318	7.0	448,001	19.7	812,639	23.0
Built 1940 to 1969	1,144	25.2	758,643	33.3	1,020,505	28.9
Built Before 1940	2,216	48.8	632,386	27.8	727,782	20.6
Median Year Built	1942		1961		1970	

Source: 2020-2024 American Community Survey five-year estimates.

Universe: Housing units

Transportation

The transportation tables include vehicle availability by household, mode of travel to work, and annual vehicle miles traveled for Winnetka.

Vehicles Available per Household, 2020-2024

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
No Vehicle Available	113	2.7	378,260	18.0	429,242	13.0
1 Vehicle Available	1,013	24.3	871,670	41.5	1,213,932	36.8
2 Vehicles Available	2,081	49.9	597,002	28.4	1,112,702	33.7
3 or More Vehicles Available	965	23.1	253,298	12.1	545,512	16.5

Source: 2020-2024 American Community Survey five-year estimates.

Universe: Occupied housing units

Mode of Travel to Work, 2020-2024

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Work at Home*	1,429	29.2	480,070	18.9	783,713	18.5
Drive Alone	2,211	45.2	1,392,162	54.8	2,558,570	60.5
Carpool	149	3.0	196,668	7.7	328,727	7.8
Transit	804	16.5	300,955	11.8	344,109	8.1
Walk or Bike	93	1.9	125,563	4.9	151,058	3.6
Other	201	4.1	44,544	1.8	65,884	1.6
TOTAL COMMUTERS	3,458	70.8	2,059,892	81.1	3,448,348	81.5
Mean Commute Time (Minutes)	32.6		31.5		30.5	

Source: 2020-2024 American Community Survey five-year estimates.

Universe: Workers 16 years and older

*Not included in total commuters or mean commute time.

Annual Vehicle Miles Traveled per Household*, 2023

	Winnetka	Cook County	CMAP Region
Average Vehicle Miles Traveled per Year	14,803	11,618	13,828

Source: Chicago Metropolitan Agency for Planning analysis of 2023 Illinois Environmental Protection Agency, HERE Technologies, and Census Bureau data. In 2023, the methodology for an adjustment of VMT for new cars (<4 years old) was discontinued. Estimates are not fully comparable to previous years.

*Data not available for all communities in the CMAP region.

Employment

The employment tables include general workforce characteristics for Winnetka.

Employment Status, 2020-2024

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
In Labor Force	5,108	59.0	2,794,546	66.2	4,610,045	67.1
Employed†*	4,933	96.6	2,597,162	92.9	4,310,932	93.5
Unemployed*	175	3.4	195,726	7.0	284,304	6.2
Not in Labor Force	3,545	41.0	1,427,420	33.8	2,255,280	32.9

Source: 2020-2024 American Community Survey five-year estimates.

Universe: Population 16 years and older

†Does not include employed population in the Armed Forces.

*Universe: In labor force

Private Sector Employment*, 2025

	Winnetka		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Private Sector Employment	3,150	N/A	2,247,360	N/A	3,607,704	N/A
Job Change, 2015-25	140	4.7	59,835	2.7	141,870	4.1
Job Change, 2005-25	-913	-22.5	95,315	4.4	259,486	7.7
Private Sector Jobs per Household**	0.76		1.07		1.09	

Source: Illinois Department of Employment Security, Where Workers Work report (2025), Illinois at Work report (2025).

*Figures exclude employees not covered by unemployment insurance. Data not available for all communities in the CMAP region.

**Based on households from 2020-2024 American Community Survey five-year estimates.

Employment of Winnetka Residents*, 2023

TOP INDUSTRY SECTORS	Count	Percent
1. Professional	864	17.1
2. Finance	589	11.6
3. Health Care	516	10.2
4. Education	457	9.0
5. Accommodation and Food Service	343	6.8
TOP EMPLOYMENT LOCATIONS		
1. Chicago	2,424	47.9
2. Winnetka	336	6.6
3. Evanston	184	3.6
4. Northbrook	134	2.6
5. Skokie	95	1.9

Employment in Winnetka*, 2023

TOP INDUSTRY SECTORS	Count	Percent
1. Education	1,597	37.8
2. Accommodation and Food Service	862	20.4
3. Other Service	342	8.1
4. Health Care	268	6.3
5. Retail Trade	258	6.1
TOP RESIDENCE LOCATIONS		
1. Chicago	964	22.8
2. Winnetka	336	8.0
3. Evanston	294	7.0
4. Wilmette	279	6.6
5. Glenview	155	3.7

Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics program (2023).

*Includes workers and workplaces outside the seven-county CMAP region, including neighboring states such as Indiana, Wisconsin, and Iowa.

Land Use

The land use tables include general land use composition for Winnetka.

General Land Use, 2023

	Acres	Percent
Single-Family Residential	1,435.0	57.6
Multi-Family Residential	9.8	0.4
Commercial	21.4	0.9
Industrial	0.0	0.0
Institutional	107.1	4.3
Mixed Use	8.6	0.3
Transportation and Other	477.0	19.2
Agricultural	0.0	0.0
Open Space	417.1	16.7
Vacant	14.5	0.6
TOTAL	2,490.5	100.0

Source: Chicago Metropolitan Agency for Planning analysis of the 2023 [Land Use Inventory](#).

Tax Base

The tax base tables include retail sales and equalized assessed values for Winnetka.

General Merchandise Retail Sales, 2025

	Winnetka	Cook County	CMAP Region
General Merchandise	\$257,262,325	\$92,798,106,747	\$169,979,000,000
Total Retail Sales	\$302,194,610	\$120,224,000,000	\$214,930,000,000
Total Sales per Capita*	\$24,207	\$23,200	\$25,300

Source: Illinois Department of Revenue, 2025.

*Per capita calculations based on population from 2020-2024 American Community Survey five-year estimates.

Equalized Assessed Value, 2024

Residential	\$1,692,189,227
Commercial	\$72,362,027
Industrial	\$0
Railroad	\$1,032,766
Farm	\$0
Mineral	\$0
TOTAL	\$1,765,584,020

Source: Illinois Department of Revenue, 2024.

Change Over Time

The time series tables include comparisons of current 2020-2024 ACS estimates to historic year estimates from the 2000 Census and 2010-2014 ACS. Historic data may not be available for municipalities that were incorporated after 2000.

Race and Ethnicity, Over Time

	2000 Percent	2010-2014 Percent	2020-2024 Percent
White (Non-Hispanic)	95.4	88.9	88.2
Hispanic or Latino (of Any Race)	1.3	2.6	3.6
Black (Non-Hispanic)	0.2	0.2	0.3
Asian (Non-Hispanic)	2.4	4.6	2.6
Other/Multiple Races (Non-Hispanic)	0.7	3.7	5.4

Source: 2000 Census; 2010-2014 and 2020-2024 American Community Survey five-year estimates.

Universe: Total population

Age Cohorts, Over Time

	2000 Percent	2010-2014 Percent	2020-2024 Percent
19 and Under	36.1	35.7	35.7
20 to 34	6.7	6.2	6.4
35 to 49	25.5	22.3	18.7
50 to 64	18.7	21.1	23.3
65 and Over	13.0	14.7	15.9
Median Age	39.8	42.4	41.5

Source: 2000 Census; 2010-2014 and 2020-2024 American Community Survey five-year estimates.

Universe: Total population

Educational Attainment*, Over Time

	2000 Percent	2010-2014 Percent	2020-2024 Percent
Less than High School Diploma	1.0	1.2	0.9
High School Diploma or Equivalent	2.8	4.3	3.9
Some College, No Degree	9.3	5.9	6.6
Associate's Degree	2.4	1.2	2.0
Bachelor's Degree	40.3	38.6	35.3
Graduate or Professional Degree	44.1	48.8	51.3

Source: 2000 Census; 2010-2014 and 2020-2024 American Community Survey five-year estimates.

Universe: Population 25 years and older

*Highest degree or level of school completed by an individual.

Nativity, Over Time

	2010-2014 Percent	2020-2024 Percent
Native	93.6	92.9
Foreign Born	6.4	7.1

Source: 2010-2014 and 2020-2024 American Community Survey five-year estimates.

Universe: Total population

Language Spoken at Home and Ability to Speak English, Over Time

	2010-2014 Percent	2020-2024 Percent
English Only	89.9	89.5
Spanish	2.4	1.7
Russian, Polish, or other Slavic Languages	0.9	1.8
Chinese (incl. Mandarin, Cantonese)	0.5	0.6
Tagalog (incl. Filipino)	0.1	0.0
Arabic	0.1	0.0
Korean	0.5	0.0
Other Asian Languages	0.3	0.9
Other Indo-European Languages	5.3	5.4
Other/Unspecified Languages	0.0	0.1
TOTAL NON-ENGLISH	10.1	10.5
Speak English Less than "Very Well"*	1.6	2.3

Source: 2010-2014 and 2020-2024 American Community Survey five-year estimates.

Universe: Population 5 years and older

*For people who speak a language other than English at home, the ACS asks whether they speak English "very well," "well," "not well," or "not at all."

Health Insurance Coverage, Over Time

	2010-2014 Percent	2020-2024 Percent
With Health Insurance Coverage	98.4	98.4
No Health Insurance	1.6	1.6

Source: 2010-2014 and 2020-2024 American Community Survey five-year estimates.

Universe: Civilian non-institutional population

Household Size, Over Time

	2010-2014 Percent	2020-2024 Percent
1-Person Household	15.7	15.1
2-Person Household	29.1	29.9
3-Person Household	15.4	19.4
4-or-More-Person Household	39.7	35.5

Source: 2010-2014 and 2020-2024 American Community Survey five-year estimates.

Universe: Occupied housing units

Household Type, Over Time

	2010-2014 Percent	2020-2024 Percent
Family	83.2	84.2
Single Parent with Child	3.9	3.5
Non-Family	16.8	15.8

Source: 2010-2014 and 2020-2024 American Community Survey five-year estimates.

Universe: Occupied housing units

Household Income, Over Time

	2010-2014 (2024 Dollars)	2020-2024 (2024 Dollars)
Median Income	\$275,002	\$250,001

Source: 2010-2014 and 2020-2024 American Community Survey five-year estimates.

Universe: Occupied housing units

Housing Occupancy and Tenure, Over Time

	2000 Percent	2010-2014 Percent	2020-2024 Percent
Occupied Housing Units	96.6	93.9	91.9
Owner-Occupied*	89.6	90.8	92.0
Renter-Occupied*	10.4	9.2	8.0
Vacant Housing Units	3.4	6.1	8.1

Source: 2000 Census; 2010-2014 and 2020-2024 American Community Survey five-year estimates.

Universe: Housing units

*Universe: Occupied housing units

Housing Costs as a Percentage of Household Income*, Over Time

	2010-2014	2020-2024
	Percent	Percent
Less than \$20,000	3.7	2.2
Less than 20 Percent	0.0	0.0
20 to 29 Percent	0.0	0.0
30 Percent or More	3.7	2.2
\$20,000 to \$49,999	10.4	8.0
Less than 20 Percent	0.4	2.4
20 to 29 Percent	2.1	0.1
30 Percent or More	8.0	5.5
\$50,000 to \$74,999	6.1	6.5
Less than 20 Percent	0.5	0.0
20 to 29 Percent	1.5	1.7
30 Percent or More	4.1	4.8
\$75,000 or More	79.0	83.3
Less than 20 Percent	45.5	50.8
20 to 29 Percent	18.5	15.7
30 Percent or More	14.9	16.8

Source: 2010-2014 and 2020-2024 American Community Survey five-year estimates.

Universe: Occupied housing units

*Excludes households with zero/negative income, and renting households paying no cash rent.

Housing Type, Over Time

	2010-2014	2020-2024
	Percent	Percent
Single Family, Detached	84.9	88.5
Single Family, Attached	2.2	1.8
2 Units	0.8	0.4
3 or 4 Units	1.2	1.7
5 or More Units	10.9	7.6
Mobile Home/Other*	0.0	0.0

Source: 2010-2014 and 2020-2024 American Community Survey five-year estimates.

Universe: Housing units

*"Other" includes boats, recreational vehicles (RVs), vans, etc.

Housing Size, Over Time

	2010-2014	2020-2024
	Percent	Percent
0 or 1 Bedroom	6.8	3.8
2 Bedrooms	6.4	5.9
3 Bedrooms	17.7	14.2
4 Bedrooms	34.7	39.2
5 or More Bedrooms	34.5	36.9
Median Number of Rooms*	9.0	10.0

Source: 2010-2014 and 2020-2024 American Community Survey five-year estimates.

Universe: Housing units

*Includes living rooms, dining rooms, kitchens, bedrooms, etc., that are separated by built-in, floor-to-ceiling walls.

Excludes bathrooms, porches, balconies, foyers, halls, and unfinished basements.

Vehicles Available per Household, Over Time

	2010-2014 Percent	2020-2024 Percent
No Vehicle Available	1.2	2.7
1 Vehicle Available	24.0	24.3
2 Vehicles Available	55.0	49.9
3 or More Vehicles Available	19.8	23.1

Source: 2010-2014 and 2020-2024 American Community Survey five-year estimates.

Universe: Occupied housing units

Mode of Travel to Work, Over Time

	2010-2014 Percent	2020-2024 Percent
Work at Home*	10.2	29.2
Drive Alone	53.8	45.2
Carpool	3.9	3.0
Transit	27.9	16.5
Walk or Bike	2.8	1.9
Other	1.3	4.1
TOTAL COMMUTERS	89.8	70.8
Mean Commute Time (Minutes)	35.0	32.6

Source: 2010-2014 and 2020-2024 American Community Survey five-year estimates.

Universe: Workers 16 years and older

*Not included in total commuters or mean commute time.

Employment Status, Over Time

	2010-2014 Percent	2020-2024 Percent
In Labor Force	58.9	59.0
Employed†*	95.2	96.6
Unemployed*	4.8	3.4
Not in Labor Force	41.1	41.0

Source: 2010-2014 and 2020-2024 American Community Survey five-year estimates.

Universe: Population 16 years and older

†Does not include employed population in the Armed Forces.

*Universe: In labor force

Water Supply

CMAP supports an integrated approach to water resource management, and encourages communities to incorporate water supply and demand considerations into land use, transportation, and infrastructure investment decisions. Assessing demand, price, and loss trends of a community can inform decisions that strengthen regional water supply management, maintain drinking water infrastructure, and manage demand. CMAP’s ON TO 2050 plan contains [more information](#) about how communities can coordinate and conserve our shared water supply resources.

Water Source and Demand Trends of Winnetka*

Water Source(s): Lake Michigan**

	2008 MGD***	2018 MGD***	Percent Change
Total Water Withdrawals	2.30	2.08	-9.6

Source: Analysis of Illinois Water Inventory Program water withdrawal data (2008-2018), Illinois Department of Natural Resources, Lake Michigan Allocation Program, 2018.

*Only available for municipalities with community water suppliers providing service to the majority of the community. Reported water withdrawals do not include private, industrial, commercial, or residential wells/intakes.

**For communities with multiple sources, the sources are listed by withdrawal volume from largest to smallest. If a community is a Lake Michigan permittee, backup source(s) are listed in parentheses.

***Millions of gallons per day.

Daily Water Demand per Capita

	Winnetka			CMAP Region		
	2008	2018	Percent Change	2008	2018	Percent Change
Gallons per Capita per Day*	190.2	163.7	-13.9	142.9	116.9	-18.2

Source: Analysis of Illinois Water Inventory Program water withdrawal data (2008-2018), Illinois Department of Natural Resources, Lake Michigan Allocation Program, 2018.

*Gallons of water per capita per day (GPCD) is calculated by dividing the water usage by the population (and then again by 365). Population values come from the U.S. Census. The prevalence of private residential wells or community water suppliers that provide water outside of the municipal boundary could lead to artificially lower or higher GPCD values respectively.

Residential Water and Wastewater Price Trends*

MONTHLY COST PER 5,000 GALLONS**	2016	2022	Percent Change	Annualized Percent Change
	(2024 Dollars)	(2024 Dollars)		
Drinking Water	\$30.70	\$40.31	31.3	4.6
Sewer	\$12.21	\$13.59	11.3	1.8
Combined***	N/A	N/A	N/A	N/A

Source: Illinois-Indiana Sea Grant Water Rates Data for Northeastern Illinois, IISG19-RCE-RLA-031.

*Only available for communities with water utilities and that responded to data requests. Percent changes and prices were adjusted for inflation using the U.S. Bureau of Labor Statistics’ Consumer Price Index for All Urban Consumers (CPI-U).

**Monthly water bills are calculated as: *monthly base charge + ((5,000 gallons – water provision included in base charge) × \$/1,000 gallons)*. Note that actual billing calculation practices may vary across communities.

***Some utilities combine drinking water and sewer prices, rather than separating them as two distinct rates.

Water Loss*

Reporting utility: Winnetka

	2017
Nonrevenue Water (Millions of Gallons per Day)**	0.31
Annual Cost of Nonrevenue Water	\$105,383
Percent of Nonrevenue Water to Water Supplied***	15.3

Source: Illinois Department of Natural Resources, Lake Michigan Allocation Program, 2017.

*Data is only regionally available for Lake Michigan permittees; water losses from other communities and industrial and commercial businesses are not reported to the state.

**Nonrevenue water is the difference between net annual pumpage (water supplied) and billed, authorized consumption. Non-revenue water includes water that is lost from the system due to underregistration of meters, systematic data handling errors, leakage anywhere within the distribution system, unauthorized consumption, or unbilled authorized consumption.

***The threshold for permit compliance is no more than 10%. Permittees that exceed the threshold are required to submit a water system improvement plan.